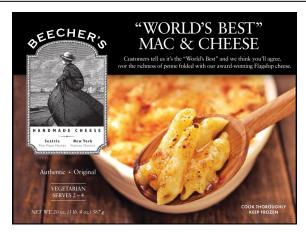
"WORLD'S BEST" MAC & CHEESE





It's purely the handcrafted, artisan cheese.

Beecher's "World's Best" Mac & Cheese is made with an incomparable combination of award-winning Flagship and Just Jack cheeses. A hint of spice and penne pasta complete the recipe.

PRODUCT SPECS

Shelf life: 18 months frozen, 3 days thawed

- Eight (8) 20 oz. pans per case/117 cases per pallet
- Case dimensions: 14"x9.56"x7.19"
- UPC Code: 7-82045-11201-5

MARKETING / MERCHANDISING

- Sold frozen in Freezer Department
- Four-color box packaging
- Signage: Four-color shelf talker

AWARDS

2015 The Daily Meal, America's Best Mac & Cheese 2013 Travel and Leisure, America's Best Mac & Cheese 2012 Food and Wine, Best Mac & Cheese in the U.S. 2009 NW Source People's Pick, Finalist, Seattle's Best Mac & Cheese

CONTACT

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| Nutrition | Amount/Serving | %DV | Amount/Serving | %DV |
|---|--|-----|-----------------------|-----|
| Facts | Total Fat 23g | 29% | Total Carb. 48g | 17% |
| | Sat. Fat 15g | 75% | Fiber 2g | 7% |
| 2.5 servings per container Serving Size | Trans. Fat 0.5g | | Total Sugars 5g | |
| 1 cup (225g) | Cholest. 70mg | 23% | Incl. 0g Added Sugars | 0% |
| Calories per serving 480 | Sodium 660mg | 29% | Protein 21g | |
| | Vitamin D 6% • Calcium 40% • Iron 10% • Potassium 6% | | | |

INGREDIENTS: Cooked enriched penne rigate (water, semolina [wheat], durum wheat flour, niacin, iron, thiamine mononitrate, riboflavin, folic acid), milk (vitamin D3 added), Flagship cheese (pasteurized milk, salt, culture, enzymes), Just Jack cheese (pasteurized milk, salt, culture, enzymes), water, rice starch, butter (cream, salt), chipotle puree (chipotle peppers, water, tomato paste, sugar, contains 2% or less sunflower seed oil, onion, corn starch, vinegar, salt, paprika, garlic, spices), salt, rice flour, chili powder (chili pepper and other spices, salt, garlic powder), dehydrated garlic. CONTAINS: Wheat, milk.



OUR PURE FOOD PHILOSOPHY

Everything we offer at Beecher's is just authentic, original, full-flavored food handcrafted in traditional ways with only the best of ingredients. That means our products do not contain any artificial preservatives, flavor enhancers or coloring agents. The premium milk used to produce our cheese products contains no added rBST and our crackers are made without hydrogenated oils.

In keeping with our commitment to pure food, we contribute 1% of ALL sales to THE BEECHER'S FOUNDATION. Through education and community engagement, the Foundation inspires people to eat real food and vote with every food dollar.